

Rep Order# 6817867 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 102150

Printed: 05/29/2012 9:22 AM
Last Received: 05/29/2012 9:11 AM
Showing Buylines: All Lines

1 of 4

Station KSNV-TV LAS VEGAS, NV.
Advertiser () DEM. CNG. CMP COMM.
Product DCCC
Estimate# 1194
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1194
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW TP CHANGES 22-24
PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/16-10/22	5	1	5	\$2,000.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/16-10/22	4	1	4	\$800.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/22	14	1	14	\$12,600.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/20-10/20	1	1	1	\$375.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/20-10/20	2	1	2	\$1,250.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/21-10/21	1	1	1	\$375.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/21-10/21	2	1	2	\$1,000.00	
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/16-10/22	10	1	10	\$4,250.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/22	10	1	10	\$3,250.00	
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/22	5	1	5	\$2,125.00	
	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	16	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	17	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/16-10/22	5	1	5	\$2,250.00	
	18	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	19	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	20	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/16-10/22	5	1	5	\$6,000.00	
	21	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/20-10/20	1	1	1	\$675.00	
	*22	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/16-10/22	4	1	4	\$5,200.00	
		Sales Remark: V3 NOT NA - JEOPARDY 630-7P.										
		V3 Time Changed, Comment Changed										
	*23	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/16-10/22	5	1	5	\$6,500.00	
		Sales Remark: V3 NOT NA - WHEEL 7-730P.										
		V3 Time Changed, Comment Changed										
	*24	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/20-10/20	2	1	2	\$1,050.00	
		Sales Remark: V3 NOT NA - JEOPARDY/WHEEL 630-730P.										
		V3 Time Changed, Comment Changed										
	25	M	8P-10P	THE VOICE	:30	\$4,000.00	10/22-10/22	2	1	2	\$8,000.00	

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	26	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/21-10/21	2	1	2	\$3,200.00	
	27	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/21-10/21	2	1	2	\$1,800.00	
	28	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/16-10/22	2	1	2	\$2,400.00	
	29	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/20-10/20	1	1	1	\$1,100.00	
	30	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/16-10/22	8	1	8	\$4,000.00	

---REPORT TOTALS---

Report Totals: 125 / \$86,950.00

---SALES MONTHLY TOTALS---

Oct 12: 125 / \$86,950.00

Sales Totals: 125 / \$86,950.00

Station Totals: 125 / \$86,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$235,000	CATV 0%	KBLR 0%	KINC 0%	KLAS 24%	KSNV 37%
		KTNV 16%	KTUD 0%	KVCW 1%	KVMY 2%	KVVU 20%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

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-- CREDIT RISK --
CASH IN ADVANCE